

Tennessee Beef Connection Producer Marketing Meetings

The Tennessee Beef Connection will be presenting a program on marketing opportunities for cattle producers in Tennessee during March!

A group of feeding industry personnel is coming to Tennessee to share with cow/calf producers about their operations, what they are looking for in an end product and what premiums are available to producers. Come learn how to maximize your returns in these difficult times.

The meetings will consist of a meal, speaker presentations and one-on-one roundtable discussions with the guests at the end of the meeting. In order to plan for the meal, please RSVP to Ben Neale with the Tennessee Beef Connection at 731-413-7609 or email bneale@thebeefconnection.com. Please contact Ben with any questions on speakers or the program. We hope to see you there.

Locations:

March 9 in Jackson, TN in conjunction with the TN Cattlemen's Assoc. District Mtg. at the Jackson County Fairgrounds beginning at 5:00 pm.

March 10 in Lebanon, TN at the Wilson County Fairgrounds beginning at 5:00 pm.

Speaker Biographies:

Bob Sato is the Assistant CFO for Cattle Empire, LLC, the eighth largest Cattle Feeding operation in the United States. Bob grew up on his grandfather's beef farm in Huntington, West Virginia and later gained experience with beef processing, cattle feeding, and cow/calf-stocker operations. He is a member of the Kentucky Cattlemen's Association and the Kansas Livestock Association. Prior to joining Cattle Empire, he worked for Sand Cattle Company and, earlier, as a senior accountant with two CPA firms. He and his wife, Amy, have four children.

Kendall Hopp was born and raised on a cow-calf farming operation in central Kansas. For the past twenty years he has specialized in custom cattle feeding in Western Kansas. Kendall received a B.S. degree in Animal Science and Industry from Kansas State in 1983. He has had the opportunity to work for some of the most successful and innovative companies in the state of Kansas. Kendall now serves as General Manager of Shaw Feedyard and looks forward to working with cattle producers to maximize their performance and profitability.

Sellers Feedlot is a 12,000 Hd. family owned and operated custom feedyard, located in the heart of cattle feeding country in Lyons, KS. Sellers specializes in the care and feeding of high quality cattle from producers who have invested in superior genetics and improved cattle management practices. **Kevin Dwyer** serves as General Manager for Sellers where he directs the day to day operations of the feedyard. A native Kansan, Kevin graduated from Kansas State University with a degree in Feed Technology. Following several years of ranch management in AZ, Utah, and California; Kevin returned to Kansas where he has been with Sellers for the last 21 years.